

INVITATION FOR EXPRESSION OF INTEREST

City of Yarra Presents
LEAPS & BOUNDS MUSIC FESTIVAL – APART AND NOT ALONE
11 – 20 JUNE, 2020.

Yarra City Council is pleased to confirm the Leaps & Bounds Music Festival will go ahead in June 2020.

We are certain our community needs music and creativity more than ever, and our local live music industry needs our support more than ever. The need for physical distancing will change the way we present Leaps & Bounds in 2020, but the heart of the festival will remain the same.

Leaps & Bounds 2020 - Apart and Not Alone will bring together Yarra's live music artists, venues, studios, record stores, community radio stations and community organisations to present a 10-day festival in June 2020 across as many platforms as possible.

The festival program is designed to promote venues: to shine a light on the history and endurance of established venues, and on the diversity and invention of newer venues. In doing so, Leaps & Bounds showcases music in all its forms; new and old musical expressions, new and old ways of presenting music.

The festival is a celebration of the local music scene, for and by the local music industry. Leaps & Bounds aims to support and acknowledge the considerable contribution that local musicians, venues, bookers, radio stations, studios, labels, record stores and punters make to our community, our city and our culture.

Leaps & Bounds Music Festival was born to help artists through a period of adversity. More than 10 years ago, the Australian live music community faced licensing reform that could have led to the closure of many live music venues. One of Yarra's responses was to commission a music festival, which would later become Leaps & Bounds, in our city's live music venues. This took place in winter when business was the toughest.

The inaugural Leaps & Bounds Music Festival took place from 5 July until 21 July 2013. Over 17 days, 293 live music events were presented at 34 different venues and other locations.

What is the offer?

City Of Yarra are offering up to \$1,000 to **Yarra based** music venues, record stores, studios, and labels towards staging an online event (funds can be used for multiple events) as part of the Leaps & Bounds Music Festival.

We encourage applications that focus on the live music scene in Yarra.

We encourage you to use this opportunity to experiment and innovate:

- This could involve music performances, workshops, history tours, online music exhibitions, jam sessions, yoga or cooking with musicians.
- The money could be used for the production, artist fees and admin/staff fees.
- The event must include a component of new content that has not previously been available in the online public domain.

- The event doesn't have to be musical, but should be about music and artists.
- We are open to you choosing your preferred platform (Patreon, Instagram, FB, Zoom etc) you want to present your event in and can give you advice about different platforms you can use.

Any funds you raise, you keep:

- If you want to add information where the public can donate towards the musician/venue/business itself we are happy for that.
- You can also promote information about online sales for music and merchandise.

What support do applicants get?

- Up to \$1000 cash contribution
- Inclusion in a radio campaign by Presenting Partner PBS106.7FM
- Listings on the Leaps and Bounds Music Festival website and social media platforms.

Predominantly the promotion of your event will rely on your own databases and social media platforms however we will provide a place on the Leaps & Bounds website, Facebook and Instagram pages for your event to be publicised as well.

On notification of a successful application we will request media collateral. We will provide you with compulsory standard festival branding (Instagram and Facebook banner templates).

How to pitch an event?

Submit an application online via this link: <https://forms.gle/fSapu9J8iXfEiDnu6>

The pitches will be considered by a panel of Council and industry representatives. The panel may offer feedback and suggestions in response to your pitches.

Please note that your event must comply with current social distancing laws.

What are the deadlines?

PITCHES OPEN TUESDAY 14TH APRIL

DEADLINE FOR SUBMISSIONS – WED 6TH MAY

NOTIFICATION TO SUCCESSFUL APPLICANTS - THURSDAY 7TH MAY

MARKETING COLLATERAL DUE – WED. 13TH MAY

ANNOUNCEMENT OF PROGRAM – WED. 27TH MAY

FESTIVAL DATES – 11-20th June

We are really looking forward to working with you. For more information and questions regarding your application contact Sean Simmons on 0432 059 894 and Olivia Allen 0447 502 699.

Regards,

Sean Simmons
Festival Advisor & Special Event Producer
Olivia Allen
Community Arts Officer