



## City of Yarra is calling for Expressions of Interest (EOIs) for the Peel Street Park Projection Program

Yarra City Council is calling for Expressions of Interest (EOI) from emerging to established artists to present a series of still images or a silent moving image work for exhibition on the wall in Peel Street Park, Collingwood as part of a suite of projections in the space from May through to September 2019.

Five works will be selected for projection as part of the 2019 Peel Street Park Projection Program. One of these will be dedicated to an artist under 25 years of age.

### Background

Yarra City Council acknowledges the Wurundjeri people as the true sovereigns, caretakers and custodians of the land now known as Yarra. Council also acknowledges Fitzroy, Collingwood and surrounds as an area of special significance to Aboriginal peoples: as the cradle of Aboriginal affairs in Victoria; the birthplace of important Aboriginal organisations; the centre of political activism; and a place where many members of the Stolen Generations found family for the first time.

A stone's throw from Smith Street, Peel Street Park is a 1050-square metre block that was transformed in 2011 from a carpark into a popular, green community space through the planting of lawn and trees and the addition of seating, pathways, a drinking fountain and public bins. The park has also been used to host block parties from local creative collectives, with pop-up food markets and live music, and now it is also the heart of the Peel Street Festival produced by the Grace Darling Hotel in collaboration with the local Collingwood community.

The park is dressed up with a colourful mural by local artist Spenceroni which was commissioned by local Melbourne band Miami Horror, and installed in 2017 with support from the City of Yarra. The mural entitled *Dance Your Own Dance* celebrates equality, diversity and freedom of expression. It was inspired by the Collingwood neighbourhood, particularly its nightlife and the role that it has played for the LGBTQI community. Prior to this, that wall supported *Shaping Change* a printed, interactive artwork by Rebecca Power and William Wilding that explored gender issues and migration through three tragic stories of migrant Australians convicted in Melbourne at the turn of the 20th Century.

The massive, red-brick wall adjacent has become a cinematic-screen for a series of large-scale still and moving image artworks which are projected every night after dark over the winter months. In the past few years, City of Yarra has presented a dynamic series of projections in Peel Street Park by emerging to established artists, including: Nick Azidis, Angela Tiatia, Salote Tawale, Amanda Wright, Yandell Walton, Josh Muir, Martine Corompt and Georgia Robenstone.

Recently the cinema quality projector has moved from its home at Victoria Park—where it lights up the Bob Rose Stand at the former Collingwood Football Club—to other appropriate locations around the precinct. In 2016 and 2018 the projector relocated to Peel Street Park in Collingwood for a very popular series of projections over the winter months.

## Artist Eligibility

Artists must currently live, study, work or practice in Australia.

## Criteria

Proposals will be assessed on the following criteria:

- Works of high quality and artistic merit;
- Innovative and engaging;
- Accessible to a diverse audience;
- Works that demonstrate suitability for large-scale projection onto a red-brick wall; and
- Works that are responsive to the site and the surrounding area.

## Project Brief

Applicants must provide a concise written statement outlining the visual and conceptual aspects of the proposed work and how it will contribute to the site; they must also include information detailing their professional practice. The artwork must be created for large-scale projection in line with the following specifications.

| TYPE      | CODEC           | MAX BIT RATE | RESOLUTION | RATIO | AUDIO |
|-----------|-----------------|--------------|------------|-------|-------|
| QUICKTIME | Apple ProRes LT | 20mbps       | 1920x1080  | 16:9  | None  |
| QUICKTIME | Apple ProRes LT | 20mbps       | 1280x720   | 16:9  | None  |
| QUICKTIME | Apple ProRes LT | 20mbps       | 1024x768   | 4:3   | None  |
| JPG       |                 |              | 1920x1080  | 16:9  | None  |
| PNG       |                 |              | 1280x720   | 16:9  | None  |
| PNG       |                 |              | 1024x768   | 4:3   | None  |

## Ownership of the Work

The artist will retain ownership of the work.

## Site Considerations

This is an opportunity to create a unique artistic statement in a busy, inner city park. Artists should be mindful of the key audience for Peel Street Park that includes users of the park, local residents, pedestrians, nearby business patrons, commuters, passing road traffic and national and international visitors to the area.

## Site Constraints

- The artwork will be projected in a public space and should be accessible and suitable for a very wide and diverse audience;
- Public safety and use of the site should be considered when developing the concept for the artwork;
- Artworks may be a series of still images or a moving image artwork suitable for projection; however the work must be silent—audio cannot be accommodated at the site; and
- Note that the surface for projection is a red-brick wall rather than a clean white surface; contrast and definition will be more visible, while subtle detail might be lost.

## **Other Considerations**

- The Wurundjeri people are the traditional custodians of the land within the City of Yarra. Consider the contextual location of the work;
- The site will be accessed by a diverse range of people and this should be taken into consideration when developing the work; and
- Artists are responsible for obtaining any relevant copyright permission for use of materials in their work.
- Artists are responsible for following the correct traditional cultural protocols and permission processes for any designs, symbols or depictions used in their work.

## **Duty of Care**

As the artwork will be located in an unsupervised public place with busy road traffic, the artist must exercise a Duty of Care in the design of the artwork.

## **Exhibition Duration**

Each of the five artworks will be exhibited for approximately one month as part of a series of works from May through to September 2019. The projections will be presented seven nights a week after dark and run until 4am.

## **Installation and de-installation**

Council will manage and pay for the installation and de-installation of the artwork.

## **Artists Fee**

Each of the selected artists will receive a fee of **\$1,000** (excluding GST). This fee is inclusive of all costs involved with the creation and presentation of the work including:

- Artist fee (and any assistant's fee);
- Subcontractors fees if required;
- Fabrication and production costs;
- Technical costs;
- All transport and travel costs, including overseeing the artwork installation; and
- Contingency.

## **What to Submit**

- Completed online EOI form;
- Artistic statement describing the proposed artwork, relevance to the program/site and a brief overview of your practice (up to two A4 pages);
- An electronic file of the proposed artwork in a suitable format; and
- Two page (maximum) CV—including any relevant links such as your website.

## **When to Submit**

Submissions must be received by **9am on 4 March 2019**.

Applicants will be notified of the outcome of their submission within four weeks.

## **How to Submit**

Please submit via the form [here](#).

For further information please contact:

Karra Rees, Public Arts Officer

phone: 03 9205 5404 email: [Karra.Rees@yarracity.vic.gov.au](mailto:Karra.Rees@yarracity.vic.gov.au)